

# U65 Health Market New Business Summer Fun Cash Bonus

**Submission Period:** 5/17/2023 - 7/31/2023

**Payout Date:** 8/25/2023

**Bundle each plan listed below to earn the amount shown for that bundle!**

For the states of **CA, KY, MD, OR, PA, UT, VA** and **WA** please see back of flyer for additional bonus options.

## \$350 Bundle A

- Health Choice Select or Premier Health Saver
- Specified Disease
- Critical Illness Rider or Policy
- 24-Hour Enhanced Accident
- Individual Accident Expense (Catastrophic)

## \$300 Bundle B

- Health Choice Select or Premier Health Saver
- Specified Disease
- Critical Illness Rider or Policy
- 24-Hour Enhanced Accident

## \$200 Bundle C

- Health Choice Select or Premier Health Saver
- Specified Disease

## \$150 Bundle D

- Health Saver Plus Gold or Health Saver Plus III
- Specified Disease
- Critical Illness Rider or Policy
- 24-Hour Enhanced Accident

## \$100 Bundle E

- Health Saver Plus Gold or Health Saver Plus III
- Specified Disease

## \$50 Bundle F

- Flex Choice Health
- 24-Hour Enhanced Accident

**For underwritten new business plans only.**

Applications for all eligible plans must be issued and paid for by 8/11/2023. Each qualifying application must remain in force throughout the entire Qualifying Period of 5/17/2023 through 8/11/2023.

See back for additional details.

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# U65 HEALTH MARKET NEW BUSINESS SUMMER FUN CASH BONUS

**Bundle each plan listed below to earn the amount shown for that bundle!**

For the states of **CA, KY, MD, OR, PA, UT, VA** and **WA only**.

## **\$75** BUNDLE G

- Health Choice Select or Premier Health Saver or Health Saver Plus Gold or Health Saver Plus III
- Critical Illness Rider or Policy
- 24-Hour Enhanced Accident

## **\$50** BUNDLE H

- Health Choice Select or Premier Health Saver or Health Saver Plus Gold or Health Saver Plus III
- Critical Illness Rider or Policy

**For underwritten new business plans only.**

- No bonus given for standalone policies.
- Guarantee issue policy earnings are reduced by 75%.
- Policies must comply with the current underwriting guidelines to qualify.
- Policies must be considered new business to qualify; no bonus will be earned for replacement or conversion policies.
- Policies must be submitted and received between 5/17/2023 - 7/31/2023 to qualify; and must be issued and paid for by 8/11/2023; and must remain in force throughout the entire Qualifying Period which ends 8/11/2023.
- Producers must be in good standing with Philadelphia American Life Insurance Co. ("The Company") at the conclusion of the contest to qualify.
- The Company reserves the right to withhold a payout if persistency and production levels do not meet a minimum acceptable level as deemed by The Company.
- The Company reserves the right, at its sole discretion, to modify or change any of the qualifications or offerings at any time.
- The decision of The Company on any interpretation of these rules shall be final and conclusive.